



AWM. AMAROO FREEDOM

FREEDOM

*Designed
by Niels Diffrient*



Recognised as the father of ergonomics, legendary designer Niels Diffrient focused on the human experience to inspire innovative products. He revolutionised task seating by inventing a chair that adjusts to the sitter, rather than making the sitter adjust to the chair.



The Humanscale Freedom chair offers exceptional comfort and effortless movement with its innovative recline feature and pivoting backrest. Crafted to mimic natural contours, its sculpted cushions reduce pressure points for premium comfort, while relying on body weight and physics to adjust recline support automatically.

The Humanscale Design Studio, based in New York City, abides by the philosophy that good design achieves more with less. Function, simplicity, and longevity, and sustainability are at the core of all our designs. When thinking through the design and manufacturing of each product, we carefully consider the materials and resources used, in aim of creating an overall Net Positive impact.

Uncompromising performance-centric design in its purest form is at the heart of every Humanscale solution. Each of our ergonomic products is designed for maximum comfort, a long serviceable life and a minimal environmental footprint. Our simple designs have intuitive features and fewer manual controls, making them easier to use and without sacrificing a stylish aesthetic.



Humanscale®

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FREEDOM

As the pioneer of ergonomics, Niels Diffrient aimed to redefine the concept of the traditional task chair and instead design seating solutions that efficiently adapt to users, allowing them to move freely from posture to posture.

Timeless aesthetic that complements any workspace.



Freedom automatically adjusts to every user. Designed to eliminate the need for manual controls, it features a sophisticated weight-sensitive, self-locking recline mechanism.



ERGONOMIC FEATURES

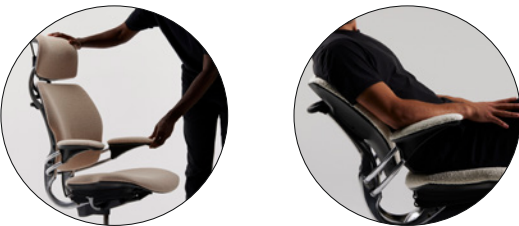
Tailored Seating

Niels Diffrient replaced the locks, knobs and springs that are under older generation chairs with your body weight and the laws of physics so you can move effortlessly from one position to another, making it feel as if the chair were custom-made for you or whoever happens to be sitting in it at any given moment.



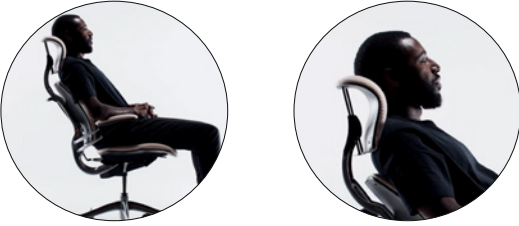
Synchronous Arms

Our innovative synchronous arms, designed to allow you to effortlessly change your arm support with one hand. Freedom's arms are attached to its back, so its arm support stays with you as you move.



Dynamic Headrest™

Freedom Headrest dynamically supports the head and neck as users recline. It moves with the sitter for seamless comfort in any position, no manual adjustments needed.





FEATURES

FREEDOM

RED LIST FREE

Freedom is vetted for over 20 harmful chemical classes to ensure it is safe over the course of its life cycle. It is free of all chemicals on the Living Future Institute’s Red List and has received a Declare Label by third party auditors, verifying the impact of all materials that go into the product.



DURON ARM PADS

Multi-layer design which is softer and five times tougher than standard arms.

EXPRESS YOURSELF

Choose over 300+ shades to find your perfect colour match.



PLANET POSITIVE


Freedom is Planet Positive. Its materials are free of harmful chemicals, is made with post-consumer recycled content, and produced in TRUE Zero Waste facilities. Each Freedom chair produced leaves the world better off by positively impacting energy, water, and carbon in the environment.

SPECIFICATIONS


Weight Capacity	180 kgs
Lead Time	4 - 6 Weeks
Origin	United States
Warranty	15 Years
Options	Customisable Frames and Upholstery* Option for Arm or Armless Available in Two Versions, Everyday Freedom Task and Executive Freedom Headrest
Details	Adapts to User Size and Weight Supports User Height Range of 152cm - 193cm, Weight Range of 45.4kg - 181.4kg Contoured Cushions Offer Comfort, Reduce Pressure Points and Weight Distribution Dynamic Articulating Headrest Standard Black Seat Upholstery and Black Frame Innovative Weight-Sensitive, Self-Locking Recline Mechanism
Accreditations	AFRDI Blue Tick BIFMA



Upholstery




Black Mesh




Client Specified

Frame



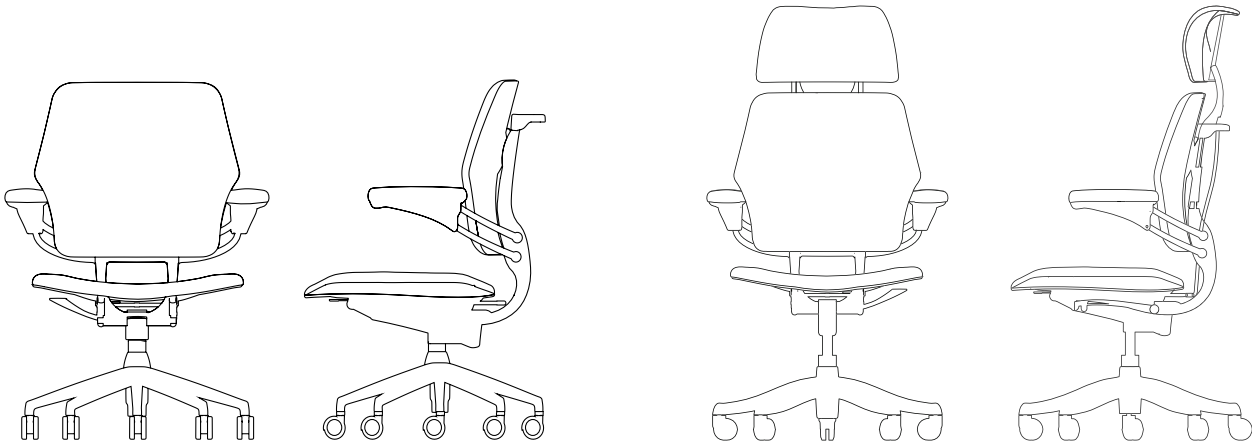
Black Powder Coat



Client Specified

STANDARD CONFIGURATIONS

Freedom Task Chair				Executive Freedom Headrest			
Dimensions	W	690 mm		Dimensions	W	690 mm	
	H	850 - 1055 mm			H	1090 - 1345 mm	
	SW	535 mm			SW	535 mm	
	SD	415 - 470 mm			SD	415 - 470 mm	
	SH	405 - 535 mm			SH	405 - 535 mm	

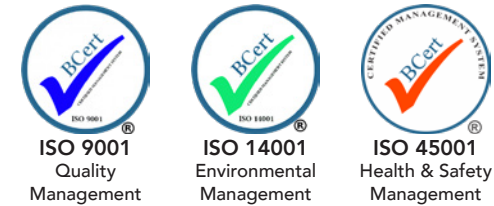


* Custom frames and upholstery are available on indent. Lead time time may vary.
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AWM is committed to adopting processes and practices aimed at reducing our environmental footprint whilst maintaining a superior level of quality. As a result of our diligence and leadership within this area, AWM is certified for a number of quality and environmental accreditations that acknowledge our commitment to producing superior quality products with as minimal environmental impact as possible.



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